

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

EMAIL _____

AD RATES/SPECIFICATIONS:

1 Time Rate: \$ _____

4 Time Rate: \$ _____

Standard Full Page

Trim Size:
6" x 9"

Bleed:
 .125" all sides
Safety Margin:
 .3125" from edge

Back Cover

Trim Size:
6" x 7"

Bleed:
 .125" all sides
Safety Margin:
 .3125" from edge

PREMIUM POSITIONS

- Inside Cover (Page 2)
- Page 3 Page 4 Page 5
- Table of Contents
- Editor's Note
- Inside Back Back Cover

PREMIUM PLACEMENT: Add 25%
 SPECIAL PLACEMENT: Add 15%
 Back Cover is an additional fee.

2021 PUBLICATION DATES & RATES

ISSUE	SPACE RESERVATION	AD DEADLINE
Quarter 1: January/ February/March 2021	December 13, 2020	December 28, 2020
Quarter 2: April/May/June 2021	March 21, 2021	March 31, 2021
Quarter 3: July/August/September 2021	June 20, 2021	June 30, 2021
Quarter 4: October/November/December 2021	September 19, 2021	September 29, 2021

TERMS & CONDITIONS

- Advertising materials must be submitted accordingly to the specifications on the rate card. Ads must be accompanied with required proofs.
- Advertising cancellations will NOT be honored unless a request is made in writing and 30 days before the closing date. If the advertiser does not submit the ad materials by the published deadline, Carroll Business Quarterly has the right to bill the advertiser for the reserved space.
- Placement will be guaranteed by purchasing cover or premium positions. These preferred placements will be designated on the signed insertion order. All other ad placements will be made at the discretion of the publisher.
- Pursuant to this Insertion Order the Advertiser shall pay Carroll Business Quarterly the total payment upon the first day of the month of publication.
- Prices are subject to change without notice.
- Signed contracts will uphold all pricing agreements.

PAYMENT METHODS INCLUDE

- If the advertiser is purchasing ad space by check, the full amount of the ad schedule must be paid upon the signing of the insertion order.
- If the advertiser pays by credit card, monthly or bi-monthly billing may be established.
- Ad agencies will be invoiced upon publication.

Failure to make payment in full within 30 days of insertion date will incur a 1.5% delinquent fee for each 30 day period that payment has not been made. Carroll Business Quarterly reserves the right to hire a collection company if payments are past 60 days. All collection fees will be paid by the customer.

PLEASE MAKE CHECKS PAYABLE TO: Carroll Magazine

Carroll Magazine, 83 East Main Street, Westminster, MD 21157
410-840-3805 • Fax 410-840-3806
www.carrollmagazine.com • info@carrollmagazine.com

DESIGN AND PHOTOGRAPHY:

Design and photography are included. There may be instances that will require additional fees such as a complex composition, models or props. These fees will be disclosed prior to the initiation of any ad creation. All designs and images are the rights of Carroll Business Quarterly unless otherwise noted in writing.

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 QUARTER 1 QUARTER 2 QUARTER 3 QUARTER 4 TOTAL

SPECIAL PLACEMENT:

CARROLL BUSINESS QUARTERLY

DATE

CUSTOMER

DATE

VISA MC AMEX

CREDIT CARD NUMBER

EXPIRATION DATE