

NEW! MONTHLY VIDEO LIFESTYLE MAGAZINE SHOW



CARROLL MAGAZINE LIVE

Four Ways to Tell Your Ad Story....

Carroll Magazine LIVE is a monthly professional video complement to Carroll Magazine - capturing the personality of life in Carroll County. Launching from the Carroll Magazine website - and pushing out on our Carroll Magazine APP and social media outlets - our expertly produced show will feature three unique stories to our county. Your video ad story will be featured around the editorial content. **Plus, the ad is yours to share on your social media or website.... however you choose!** For you, it's the perfect solution from digital to print to tell your story.

STARTING PRICE:
\$1950
Based On 1/2 Page Ad Size
Full Page Ad +Video
\$2950

ALL INCLUDED IN ONE LOW PRICE! FOUR WAYS TO SHARE YOUR STORY WITH OUR READERS!



CARROLL MAGAZINE AD

- Pick Your Ad Size
1/2 or Full



PROFESSIONAL VIDEO STORY AD

- 3 Minute Video
- Digital Copy Provided



CARROLL MAGAZINE MOBILE APP

- Video Promoted in Mobile Content



MOBILE PUSH NOTIFICATIONS

- Pushed to Mobile APP Users for Video Content

AFFORDABLE VIDEO PRODUCTION FOR ALL PLATFORMS!

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

EMAIL _____

TERMS & CONDITIONS

- Advertising materials must be submitted accordingly to the specifications on the rate card. Ads must be accompanied with required proofs.
- Advertising cancellations will NOT be honored unless a request is made in writing and 30 days before the closing date. If the advertiser does not submit the ad materials by the published deadline, Carroll Magazine has the right to bill the advertiser for the reserved space.
- Placement will be guaranteed by purchasing cover or premium positions. These preferred placements will be designated on the signed insertion order. All other ad placements will be made at the discretion of the publisher.
- Pursuant to this Insertion Order the Advertiser shall pay Carroll Magazine the total payment upon the first day of the month of publication.

PAYMENT METHODS

Failure to make payment in full within 30 days of insertion date will incur a 1.5% delinquent fee for each 30 day period that payment has not been made. Carroll Magazine reserves the right to hire a collection company if payments are past 60 days. All collection fees will be paid by the customer.

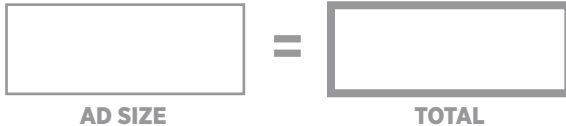
DESIGN AND PHOTOGRAPHY:

Design and photography are included for 1/2 page and above. There may be instances that will require additional fees such as a complex composition, models or props. These fees will be disclosed prior to the initiation of any ad creation. All designs and images are the rights of Carroll Magazine unless otherwise noted in writing.

PAYMENT INFORMATION

VIDEO START DATE _____

PRINT AD ISSUE _____



CREDIT: Visa, MasterCard, American Express

NAME ON CARD _____

CARDHOLDERS SIGNATURE _____

CARD NUMBER _____

EXPIRATION _____ SECURITY CODE _____ BILLING ZIP _____

CARROLL MAGAZINE _____ DATE _____

ADVERTISER _____ DATE _____

ALL CARROLL MAGAZINE VIDEO PACKAGES INCLUDE:

1. Carroll Magazine Print Ad
2. 3 Minute Video with Digital Copy to Client
3. Video Shared to Carroll Magazine APP
4. Push Notification for Carroll Magazine APP

FULL PAGE DISPLAY AD + VIDEO PACKAGE



\$2950

**FULL PAGE PRINT AD SIZE:
8" x 10.5" with .125" bleed**

1/2 PAGE DISPLAY AD + VIDEO



\$1950

**1/2 PAGE PRINT AD SIZE:
Horizontal: 7" x 4.75" Vertical: 3.375" x 9.625"**

NOTES:

Blank area for notes.