

BUSINESS

THE VOICE OF CARROLL COUNTY BUSINESS

Carroll Business Quarterly 2023 Reach 5,000 Carroll County Businesses FOR LESS THAN 13¢ PER ISSUE!

If you sent a mailer, you would spend around \$1.00 a unit to get your mailer delivered. Advertise with us and we'll cut your costs by 7 1/2 times! Ads are printed in full color and mailed to business buyers. All ads are full pages. **NOTHING SMALL ABOUT IT!**

BUSINESS OWNERS READ THIS PUBLICATION!

Carroll Business Quarterly includes only stories that are an easy read and pertinent to business owners. It's a great way to reach other businesses to promote your company, and, by far the least expensive method to reach close to 5000 companies. Normally, we would expect 2.5 readers per business. Therefore, the readership would be closer to 15,000.

Our columnists include:

- **Denise Beaver**, Government
- **Mike McMullin**, Business
- **Christine Walters**, Human Resources
- **Kati Townsley**, Nonprofits
- **Sandy Steinwedel**, Accounting
- **Jason Sidock**, Veterans
- **Grace Kohn**, Social Media
- And Much More!

And, in every issue, we'll have multiple feature stories that include topics that are relevant and current to doing business in Carroll.

VIEW ISSUES ONLINE:

CarrollMagazine.com/carrollbizq/



Ad Specifications:

Standard Full Page
 Trim: 6" x 9" • Bleed: .125"

One-Time Rate **\$649 per issue**

- Full Page Ad (CBQ)

Four-Time Rate **\$500 per issue**

- Full Page Ad (CBQ)
- Must Sign for Full Year

Billboard Package **\$895 per issue**

- Full Page Ad (CBQ)
- Shared Digital Billboard (1 month)

Electroletter Package **\$895 per issue**

- Full Page Ad (CBQ)
- Email Blast (45,000 names)

ADVERTISING INFORMATION:

Lynn Olexy

443-340-4795 • lynn@kohncreative.com