

CARROLL

MAGAZINE



REACH OVER 200,000 VIEWS

Views based on print circulation and digital views.

Combine Your Print Ad With Digital Marketing
Choose Your Ad Size, Then Pick ONE Digital Marketing Tool:

1

**Electroletter
Email Blast**

43,000 subscribers
(as of 12/2022)

2

**Premium
Digital Billboard**

Shared Space with
162 Views Per Day

3

**Social Media
Boost**

Facebook boost
up to 8000

**ALL INCLUSIVE
PRICING ON BACK**

CARROLL FREEAPP
MAGAZINE

Special Coupons • Events • Directory • Recipes • Articles • More



NAME _____

COMPANY NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

EMAIL _____

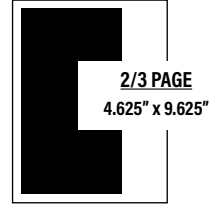
PRINT SPECIFICATIONS:

FULL PAGE

TRIM SIZE:
8" x 10.5"

BLEED:
.125" all sides

SAFETY MARGIN:
.3125 from edge



2/3 PAGE
4.625" x 9.625"

- Electroletter: \$2445
- Billboard: \$2445
- Facebook: \$2445

- Electroletter: \$2050
- Billboard: \$2050
- Facebook: \$2050

1/2 PAGE

H: 7" x 4.75"
V: 3.375" x 9.625"



- Electroletter: \$1445
- Billboard: \$1445
- Facebook: \$1445

1/3 PAGE

H: 4.625" x 4.75"
V: 2.25" x 9.625"



- Electroletter: \$1175
- Billboard: \$1175
- Facebook: \$1175

Professional Advertorial Writing: \$300

PREMIUM POSITIONS

- Inside Cover
- Page 3
- Page 4
- Page 5
- Table of Contents
- Editor's Note
- Contributors
- Inside Back
- Back Cover

PREMIUM PLACEMENT: Add 25% SPECIAL PLACEMENT: Add 15%
Back Cover is an additional fee.

NOTES:

2023-24 PUBLICATION DATES & RATES

ISSUE	SPACE RESERVATION	DISPLAY ADS DUE
February/March 2023	January 2, 2023	January 13, 2023
April/May 2023	March 3, 2023	March 15, 2023
June/July 2023	May 3, 2023	May 15, 2023
August/September 2023	July 5, 2023	July 14, 2023
October/November 2023	September 1, 2023	September 13, 2023
December/January 2024	October 23, 2023	October 31, 2023

TERMS & CONDITIONS

- Advertising materials must be submitted accordingly to the specifications on the rate card. Ads must be accompanied with required proofs.
- Advertising cancellations will NOT be honored unless a request is made in writing and 30 days before the closing date. If the advertiser does not submit the ad materials by the published deadline, Carroll Magazine has the right to bill the advertiser for the reserved space.
- Placement will be guaranteed by purchasing cover or premium positions. These preferred placements will be designated on the signed insertion order. All other ad placements will be made at the discretion of the publisher.
- Pursuant to this Insertion Order the Advertiser shall pay Carroll Magazine the total payment upon the first day of the month of publication.

PAYMENT METHODS INCLUDE

- If the advertiser is purchasing ad space by check, the full amount of the ad schedule must be paid upon the signing of the insertion order.
 - If the advertiser pays by credit card, monthly or bi-monthly billing may be established.
 - Ad agencies will be invoiced upon publication.
- Failure to make payment in full within 30 days of insertion date will incur a 1.5% delinquent fee for each 30 day period that payment has not been made. Carroll Magazine reserves the right to hire a collection company if payments are past 60 days. All collection fees will be paid by the customer.

PLEASE MAKE CHECKS PAYABLE TO:
Carroll Magazine, 83 East Main Street,
Westminster, MD 21157
410-840-3805 • info@carrollmagazine.com

- Custom Photography is additional on 1/3 and 1/4 page ads.
- Prices are subject to change without notice.
- Signed contracts will uphold all pricing agreements.

DESIGN AND PHOTOGRAPHY

Design and photography are included. There may be instances that will require additional fees such as a complex composition, models or props. These fees will be disclosed prior to the initiation of any ad creation. All designs and images are the rights of Carroll Magazine unless otherwise noted in writing.

□	+	□	+	□	+	□	+	□	+	□	+	□	=	□
FEB/MAR		APR/MAY		JUN/JUL		AUG/SEP		OCT/NOV		DEC/JAN		TOTAL		

SPECIAL PLACEMENT:

CARROLL MAGAZINE

DATE

CUSTOMER

DATE

VISA MC AMEX

CREDIT CARD NUMBER

EXPIRATION DATE