

SPECIAL ADVERTISING SECTION

CARROLL COUNTY

August/September 2023



**Reserve
Your Space
Today!
Over 100 Women
Showcased
In 2022!**

Women *in* BUSINESS

Don't miss our Fourth Annual Women In Business special advertising section – proudly celebrating the achievements of women in Carroll County!



Women of The Tevis Family of Companies

**TEVIS ENERGY • TEVIS PROPANE & HOME • S.H. TEVIS & SON
MODERN COMFORT SYSTEMS • TEVIS REAL ESTATE**

Why do you believe having women in leadership roles is important?

"In business, we need all the brainpower we can muster to be effective and successful. Men do not all have the same strengths. Women do not all have the same strengths. Every individual has a story, and that story can bring a particular perspective and strength. Having diversity among our leadership makes our company stronger and more vibrant than it would be otherwise.

My mother, Dorothy Tevis, owned Tevis Energy from 1974 to 2006. The company flourished, due to her optimism for the future, her belief in people, and her positive presence. Her perspective lives on in our company today." - **JACK TEVIS**

Over the years, how have you seen the role of women change and impact your business?

"When I joined Tevis 28 years ago, there were just a few women in key roles. As we have grown and transformed, having more women in leadership roles has added a valuable perspective and dimension to our team. They have helped shape and exemplify the culture of our company. Women are leaders and decision makers in most every aspect of our business today and are equally part of its success. Having one daughter and nine nieces, I'm grateful there are companies, like Tevis, that celebrate and embrace women in leadership roles." - **SHAWN FRANKLIN**

The Tevis Family of Companies has long championed women working in the energy industry – a typically male-dominated field – ever since Dorothy Tevis sat as Chairwoman of the board over 90 years ago.

We spoke with Owner Jack Tevis, and Director of Customer Relations, Shawn Franklin, to discuss the importance of championing women in the energy industry, and the legacy of Dorothy that still lives on within the company today.

82 John Street
Westminster, MD 21157
(410) 876-6800
TevisEnergy.com



Dr. Caitlin Kuhn

GALLAGHER & KUHN DENTAL GROUP

Our practice provides comprehensive dental care in a welcoming environment. We understand each person is unique and work with them to maintain or improve their health and smile in a way that is best for them and their family

What do you look forward to each day when you go to work?

Being a dentist, wife, and mom is hectic, but I feel fortunate that I am excited to go to work everyday. Interacting with our team and patients is fun and I enjoy hearing other peoples' stories.

One of my favorite things is utilizing technology to improve the care that we provide to our patients. For example, digital scans of a patient's mouth are more comfortable than the traditional goopy impressions and allows the patient to see in their mouth what I can see, enabling a better conversation about ways to accomplish their functional and esthetics goals or maintain their already healthy smile.

Recently we began using digital dentistry and an in-house milling system to fabricate crowns in our office. Our patients benefit from the ease and convenience of same-day crowns which gives them more time to do other things. It's a win for everyone!

715 Baltimore Blvd., Westminster, MD 21157
(410) 857-5660 | GKDentist.com



Emily Bollinger Miller

BARNES-BOLLINGER INSURANCE SERVICES, INC.

Barnes-Bollinger is the premier Independent Insurance agency partner of our community. Our team of risk advisors specialize in working with clients to create customized Insurance solutions for businesses, families and lives.

What do you love most about doing business in Carroll County?

Carroll County prioritizes community. We are a network of businesses, non-profits, healthcare systems and educational institutions that are committed to making Carroll County the best place to live, work and play. Our County is a dynamic place, booming with innovation amidst picturesque acres of farmland – truly the best of both worlds.

I am excited to see our next generation of leaders step in to the roles of directors, executives and carry our County forward, embracing our roots while paving the path to the future.

Doing business in a community that invests in itself is a wonderful thing.

95 West Main Street, Westminster, MD 21157
(410) 848-5800 | BarnesBollinger.com

INSERTION ORDER: Women In Business 2023



The August/September issue of *Carroll Magazine* is the perfect time to let Carroll County readers learn more about local **Women In Business**.

The format for this is simple.

1. Visit **CarrollMagazine.com/women-profile** to enter in your contact information.
2. Write up a question and answer that relates to your business.
3. Our photographer will contact you to schedule a photography session (group or individual).
4. You will receive a proof from your account executive or designer to approve.

ISSUE
August/September 2023

SPACE RESERVATION
July 5, 2023

MATERIALS DUE BY
July 7, 2023

FINAL APPROVAL
July 14, 2023

Price includes professional photography (*one individual or group shot*)

Profile: Women In Business **FULL PAGE**

Q&A WORD COUNT **200 words max**
DESCRIPTION **70 words max**

Profile: Women In Business **HALF PAGE**

Q&A WORD COUNT **150 words max**
DESCRIPTION **30 words max**

CONTENT SUBMISSION www.carrollmagazine.com/women-profile

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

EMAIL _____

VISA MC AMEX

AMOUNT TO BE CHARGED:

CREDIT CARD NUMBER

EXPIRATION DATE

CARROLL MAGAZINE

DATE

CUSTOMER

DATE

TERMS & CONDITIONS

Advertising materials must be submitted accordingly to the specifications on the rate card. Ads must be accompanied with required proofs.

Advertising cancellations will NOT be honored unless a request is made in writing and 30 days before the closing date. If the advertiser does not submit the ad materials by the published deadline, Carroll Magazine has the right to bill the advertiser for the reserved space.

Placement will be guaranteed by purchasing cover or premium positions. These preferred placements will be designated on the signed insertion order. All other ad placements will be made at the discretion of the publisher.

Pursuant to this Insertion Order the Advertiser shall pay Carroll Magazine the total payment upon the first day of the month of publication.

DESIGN AND PHOTOGRAPHY

Design and photography are included. There may be instances that will require additional fees such as a complex composition, models or props. Custom Photography is additional on 1/3 and 1/4 page ads. These fees will be disclosed prior to the initiation of any ad creation. All designs and images are the rights of Carroll Magazine unless otherwise noted in writing.

PAYMENT METHODS INCLUDE

- If the advertiser is purchasing ad space by check, the full amount of the ad schedule must be paid upon the signing of the insertion order.
- If the advertiser pays by credit card, monthly or bi-monthly billing may be established.
- Ad agencies will be invoiced upon publication.
- Failure to make payment in full within 30 days of insertion date will incur a 1.5% delinquent fee for each 30 day period that payment has not been made.
- Carroll Magazine reserves the right to hire a collection company if payments are past 60 days. All collection fees will be paid by the customer.

Make Checks Payable To:

Carroll Magazine
83 East Main Street
Westminster, MD 21157
410-840-3805
info@carrollmagazine.com