# SPECIAL ADVERTISING SECTION DECEMBER 2023/JANUARY 2024 ISSUE



### A SPECIAL HOLIDAY CARROLL MAGAZINE ADVERTISING SECTION

The seventh annual "Heart of Carroll County" issue (Dec. 2023/Jan. 2024) is the perfect time to showcase your business to Carroll Magazine readers. Our holiday issue will have our annual Person of the Year along with articles and photos featuring the people that make Carroll County such a great place to live, work and raise families.

As an added benefit to local charities, each ad will have a QR code for readers to scan in and take them to the online donation website for your selected charity. This simplifies the donation process and makes it easy to find.

Don't miss this opportunity to highlight your business and thank your Carroll County community this holiday.





















### THE HEART OF EMPOWERING ATHLETES





## Carroll County Special Olympics

546 WILLOW AVENUE, WESTMINSTER, MD 21157 410-236-1571 • SOCRAthletes.org

Carroll County Special Olympics provides sports programs for over 200 athletes with intellectual disabilities. We have 15 different year round sports programs including basketball, soccer, football, golf, kayak cheer, track, golf, bocce, equestrian, bowling, young athletes, powerlifting, and swimming.

We depend on donations and fundraising to support these programs, covering the cost of facilities, uniforms, and equipment. There is never any charge to the athletes or their families. Special Olympics gives our athletes a stage to shine and be recognized for their hard work and successes.

The Special Olympics Oath is "Let me win. But if I cannot win, let me be brave in the attempt." Our athletes live by this oath every time they step foot on the playing field. They play hard, practice hard, and give 100 percent but at the end of the competition they are just happy that they got to participate and congratulate the ones who won.

This ad generously donated by Tevis Energy.

Laurie Brewer, Area Director; Kobe Graves, Athlete; Hunter Anderson, Athlete; Debbie Sturgeon, Medical Coordinator







### **PSJ Orthodontics**

1130 BALTIMORE BLVD., WESTMINSTER, MD 21157 410-848-6700 • PSJGotBraces.com

The big 5-0! Join us in celebrating our 50th anniversary next year! We are proud of the thousands of beautiful smiles we've created over the years and grateful for the community's ongoing trust and support of our practice. Our entire PSJ team is committed to continue bringing you the best that Orthodontics has to offer and always in a friendly and fun atmosphere.

We are also excited to announce the grand opening of our new location on Route 140 next year.

This state of the art facility will streamline our operations while enabling us to continue to bring the quality of care and experience that has been our trademark at PSJ.

Wishing all our friends and families a joyous holiday season and a new year filled with opportunities to get it right.

LEFT TO RIGHT: Dr. Jeffrey Jarvis, Dr. Margaret Pitrone, Dr. Stacey Sorkin, Dr. Daniel Hoffacker





FULL PAGE ADVERTISEMENT SHARED DIGITALBILLBOARD

Rt. 140, Westminster (Next to Sheetz)

Cost:



### Price includes professional photography & editing.

CONTENT SUBMISSION CarrollMagazine.com/heart WORD COUNT 150 words maximum

NAME	
COMPANY NAME	
ADDRESS	
CITY, STATE, ZIP	
PHONE	FAX
EMAIL	

PAYMENT INFORMATION		
☐ CHECK: Payable to Kohn Creative ☐ CREDIT: Visa, MasterCard, American Express		
NAME ON CARD		
CARDHOLDERS SIGNATURE		
CARD NUMBER		
EXPIRATION SECURITY	CODE BILLING ZIP	
CARROLL MAGAZINE	DATE	
ADVERTISER	DATE	



PLEASE SIGN/TYPE NAME HERE



SPACE RESERVATION
October 23, 2023
MATERIALS DUE BY
October 24, 2023
FINAL APPROVAL
October 31, 2023

#### **TERMS & CONDITIONS**

Advertising materials must be submitted accordingly to the specifications on the rate card. Ads must be accompanied with required proofs.

Advertising cancellations will NOT be honored unless a request is made in writing and 30 days before the closing date. If the advertiser does not submit the ad materials by the published deadline, Carroll Magazine has the right to bill the advertiser for the reserved space.

Placement will be guaranteed by purchasing cover or premium positions. These preferred placements will be designated on the signed insertion order. All other ad placements will be made at the discretion of the publisher.

Pursuant to this Insertion Order the Advertiser shall pay Carroll Magazine the total payment upon the first day of the month of publication.

### **DESIGN AND PHOTOGRAPHY**

Design and photography are included. There may be instances that will require additional fees such as a complex composition, models or props. Custom Photography is additional on 1/3 and 1/4 page ads. These fees will be disclosed prior to the initiation of any ad creation. All designs and images are the rights of Carroll Magazine unless otherwise noted in writing.

### PAYMENT METHODS INCLUDE

- If the advertiser is purchasing ad space by check, the full amount of the ad schedule must be paid upon the signing of the insertion order.
- If the advertiser pays by credit card, monthly or bi-monthly billing may be established.
- Ad agencies will be invoiced upon publication.
- Failure to make payment in full within 30 days of insertion date will incur a 1.5% delinquent fee for each 30 day period that payment has not been made.
- Carroll Magazine reserves the right to hire a collection company if payments are past 60 days. All collection fees will be paid by the customer.

MAKE CHECKS PAYABLE TO
Carroll Magazine
83 East Main St., Westminster, MD 21157
410-840-3805
info@carrollmagazine.com